

# **NATIONAL FACULTY DEVELOPMENT PROGRAMME**

*On ENTREPRENEURSHIP & CREATING TECHNO-ENTREPRENEURS*

*(Teaching Students to become Entrepreneurial)*

on

**09<sup>th</sup> January-21<sup>st</sup> January, 2012**

**ORGANISED BY:**



**Maharaja Agrasen Institute of  
Management and Technology, Jagadhri, Yamunana Nagar**

**Sponsored by:**



सत्यमेव जयते

**Government of India  
Department of Science & Technology  
Ministry of Science & Technology**



**Entrepreneurship Development  
Institute of India, Ahemadabad, Gujrat**

## **RATIONALE**

More than increasing national income by creating new jobs, entrepreneurship acts as a positive force in economic growth by serving as the bridge between innovation and the market place.

Emergence of technology based enterprises and technology driven entrepreneurs is the need of the hour, especially when the globalised world boasts of disappearing boundaries of world markets. However, when technologies form the basis of innovations, they acquire a distinct importance and thus call for entrepreneurs with exemplary skills and extraordinary competencies. With opportunities in abundance it's time for best technological brains to step and adopt entrepreneurship as a career. But the major concern in youth is the lack of drive and energy required not only to overcome the inertia in forming something new but also to manage the new enterprise.

Therefore the need is to institutionalize entrepreneurial education at such a wide scale, across institution and colleges that it churns out thousands of trained and motivated students ready to float their enterprises and the most crucial change agents, in the process of developing young entrepreneurs are teachers. Keeping this in view, MAIMT in association with Entrepreneurship Development Institution of India (EDI) took the initiative of introducing a 2 weeks Faculty Development Programme with the objective of developing more and more entrepreneurs for our nation.

## **OBJECTIVES**

The programme is designed to train and develop teachers and trainers so that they can act as 'Resource Persons' in guiding and motivating young students to take up entrepreneurship as their career. The main objectives of the programme are to:

- Expose the participants to the comprehensive entrepreneurship development process and equip them with the skills to motivate the youth towards starting their own ventures.
- Equip the participants with requisite skills, knowledge and competencies for effective implementation of Entrepreneurship Awareness Camps and Entrepreneurship Development courses in their institutions.
- Generating need for independence and need for achievement in the youth.
- Make sizeable contribution quantitatively and qualitatively to the task of strengthening entrepreneurship in the country.

## **PROGRAMME CONTENT**

The contents of the programme are broadly classified as follows:

- Introduction to the concept of Entrepreneurship, innovation, high growth enterprises and its relation to wealth creation
- Entrepreneurship Development process and Entrepreneurial competencies
- Business Idea Generation & Evaluation
- Business plan preparation
- Financing Technology start-ups
- Legal aspects of starting and running an enterprise & IPR
- High tech Entrepreneurial Potential among the students
- Business incubation process to create Technopreneurship
- Creating enabling mechanism for new venture creation
- Interaction with successful entrepreneurs
- Preparing Feasibility Report

## PEDAGOGICAL TOOLS & METHODOLOGY

The pedagogy adopted for training will include the following methods and tools:

- Lecture, Group Discussions, Case studies & Role Plays.
- Interaction with Experts in entrepreneurship development.
- Group Work, simulation exercises, Industry Visits and practice sessions.

## WHO MAY PARTICIPATE

The FDP is open to the academicians/Teachers/Faculty Members from Universities, science, management, social sciences and engineering colleges, polytechnics & Entrepreneurship Development Institutions. Professionals from NGO's, trainers involved in similar activities and profession are also invited for the same.

## BENEFITS TO SPONSORING INSTITUTIONS

- With Trained faculty, institutions can start their own innovation and entrepreneurship development clubs.
- The Faculty can teach entrepreneurial subjects in the colleges/institutions.
- The Institute can organize Entrepreneurship Awareness Programmes and skill & Technology upgradation programmes at the institute.

## PROGRAMME FACULTY

A Combination of academicians, management consultants and industry executives constitutes the programme faculty, drawn from Association for Rural & Technical Education, HARDICON, Science & Technology Entrepreneurship Development Center-Panipat, Entrepreneurship Training & Rural Development Initiatives-Mohali, Regional Center for Entrepreneurship Development-Chandigarh, Industry and other premier Institutions of the country.

## PROGRAMME FEE & REGISTRATION

Filled in registration form, duly forwarded by Head of the Institution should be sent so as to reach the Programme Coordinator on or before 04<sup>th</sup> January, 2012 (last date of application). Aspirants are required to send a DD of Rs. 200/- as registration fee. Advance copy of filled in forms may be sent through E-mail/FAX. The demand draft should be drawn in favour of “**MAIMT, Jagadhri**” payable at Jagadhri/Yamuna Nagar. No transporting allowance will be provided due to limited resources. Those who need accommodation, the same will be provided on twin sharing basis.

## CERTIFICATE

On the successful completion of the programme a certificate of participation will be given to the participants by **Maharaja Agrasen Institute of Management & Technology, Jagadhri** certifying the participation in the **EDI-DST** sponsored National Faculty Development Programme on Entrepreneurship Development.

## VENUE, DURATION & TIMINGS

This is a residential programme of 12 days duration commencing from 09<sup>th</sup> January, 2012 and will conclude on 21<sup>st</sup> January, 2012. The Session timing would be from 9:30 am to 5:00 pm and Programme will be conducted at MAIMT (Auditorium), Jagadhri.

## BATCH SIZE

Intake capacity of this programme is 25 participants and they will be admitted on first-come-first-served basis.

## HOW TO REACH Jagadhri / Yamuna Nagar

Yamuna Nagar is easily approachable by rail or road. It is about 100 KM from Chandigarh and 180 KM from New Delhi by road. Jagadhri railway station is the nearest station between Saharanpur (Uttar Pradesh) and Ambala Cantt. (Haryana).

## HOW TO APPLY

Please send the filled-in Nomination Form before 04<sup>th</sup> January, 2012 to:

Programme Coordinator (FDP)  
Maharaja Agrasen Institute of Management & Technology,  
Old Saharanpur Road, Near Agrasen Chowk,  
Jagadhri, Distt. Yamunanagar- 135003  
Haryana, India  
Tel: 01732-231362, 235255, 645362, Fax 01732-231173  
Website: [www.maimt.com](http://www.maimt.com)

Also send the confirmation via e-mail at [maimt@rediffmail.com](mailto:maimt@rediffmail.com)

## ABOUT MAIMT

Established in 1997, Maharaja Agrasen Institute of Management & Technology, Jagadhri an ISO 9001-2008 certified institute is one of the pioneer institute of management in the region-duly approved by AICTE & Affiliated to Kurukshetra University, Kurukshetra. MAIMT has carved its niche with a vision of "developing professionals and leaders of high caliber embedded with values, ethics and social responsibility".

The Institute has been Ranked 20<sup>th</sup> on the basis of Return on Investment & 64<sup>th</sup> Overall Rank by Business World and has been graded as an A+ Institute by Business India.

MAIMT follows a number of innovative practices that include regular activities of IT & Management Clubs, FDPs, MDPs, Seminars, Workshops and National & International conferences.

MAIMT campus is Wi-Fi enabled, air conditioned with fully equipped auditorium & amphitheatre. To give quality education to our students we make our faculty to participate in Staff and Faculty Development Programmes on regular basis. At MAIMT we nurture creative contributors with enhanced creative skills and advanced technologies to contribute to the creation, application and extension of knowledge for the benefit of society and Development of economy.

**For any Query Please write to**

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Patron-FDP  
Senior Professor & Director  
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## NOMINATION FORM

Name of The Participant:	
Date of Birth:	
Educational Qualifications (Name of The Degree(s)):	
Designation:	Years of Experience:
Organisation:	
Phone:	Mobile:
E-mail ID:	
..... Signature of Participant	
Date:.....	
Nominated By:	
(Name with address, Signature & Seal of Head of the Institute)	
Accommodation Required: Yes / No .....	

Draft No..... Date .....

Amount .....Rs. 200/-..... Drawn at .....

Please send the filled in and duly signed Nomination Form at the following address:

Programme Coordinator (FDP)  
Maharaja Agrasen Institute of Management & Technology,  
Old Saharanpur Road, Near Agrasen Chowk,  
Jagadhri, Distt. Yamunanagar- 135003  
Haryana, India  
01732-231362, 235255

Also send the confirmation via e-mail at **mamt@rediffmail.com**

\*You may use the photocopy of this nomination form for multiple nominations.